



2021 Directory of Medical Specialists, Allied Health Professionals and GPs with Special Interests



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ADVERTISING AGREEMENT FOR SPECIALIST DIRECTORY

Advertiser: _____

Mailing Address: _____

Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Rates (Placement and artwork/design – where required)

(Please tick relevant box)

Size	Price
<input type="checkbox"/> 1/8 page w: 90mm x h: 65mm	\$479.00
<input type="checkbox"/> 1/4 page w: 90mm x h: 135mm	\$602.00
<input type="checkbox"/> 1/2 page w: 190mm x h: 135mm	\$1050.00
<input type="checkbox"/> Full page w: 190mm x h: 277mm	\$2152.00

All prices are GST inclusive

Bookings by 25 May - artwork by 15 June. (CMYK 300dpi artwork to be supplied in pdf, jpeg or eps format)
Your advert can be designed by us at no additional cost if you submit your personal or corporate logo, photos and text information. Initial design and layout is included in the cost of the advertisement. You will be required to sign off on the proof prior to publication..

TERMS AND CONDITIONS (please read and sign below):

- Where an advertisement requires typesetting a proof in PDF format will be sent by email or fax for review prior to printing.
- Initial design and layout included in cost of advert. There is no charge for one change. Subsequent changes will be charged at \$50 per change.
- Cancellation fee of 100% of advert cost for less than 21 days' notice to withdraw an advert may apply.

I agree to the above terms and conditions: _____
(signature)

