

CANBERRA Doctor

Informing the Canberra
medical community since 1988



PO Box 560 CURTIN ACT 2605

Phone: 02 6270 5410 Fax: 02 6273 0455 Email: reception@ama-act.com.au

ADVERTISING AGREEMENT FOR CANBERRA DOCTOR 2021-2022

Advertiser: _____

Mailing Address: _____

Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Advertising cut-offs for 2021:

Advertising booking and copy to be received by 10:00am on the following dates. *

- Friday, 08 January
- Friday, 12 February
- Friday, 12 March
- Friday, 09 April
- Friday, 14 May
- Friday, 11 June
- Friday, 09 July
- Friday, 13 August
- Friday, 10 September
- Friday, 08 October
- Friday, 12 November
- Friday, 03 December

Bookings – 2021:

<input type="checkbox"/>	Issue 1
<input type="checkbox"/>	Issue 2
<input type="checkbox"/>	Issue 3
<input type="checkbox"/>	Issue 4
<input type="checkbox"/>	Issue 5
<input type="checkbox"/>	Issue 6
<input type="checkbox"/>	Issue 7
<input type="checkbox"/>	Issue 8

Bookings – 2022:

<input type="checkbox"/>	Issue 1
<input type="checkbox"/>	Issue 2
<input type="checkbox"/>	Issue 3
<input type="checkbox"/>	Issue 4
<input type="checkbox"/>	Issue 5
<input type="checkbox"/>	Issue 6
<input type="checkbox"/>	Issue 7
<input type="checkbox"/>	Issue 8

Early General News Rates (EGN) (Placement and artwork/design – where required)

(Please tick relevant box)

Size	2021 Price	2022 Price
<input type="checkbox"/> 1/5 page (97mm x 120mm)	\$800.00	\$800.00
<input type="checkbox"/> 1/4 page (250mm x 80mm – strip)	\$1,200.00	\$1,200.00
<input type="checkbox"/> 1/2 page (250mm x 120mm – strip)	\$1,900.00	\$1,900.00
<input type="checkbox"/> Full page (250mm x 295mm)	\$4,000.00	\$4,000.00
<input type="checkbox"/> Front Strip only (250mm x 80mm)	\$1,500.00	\$1,500.00
<input type="checkbox"/> Special size – price available on request based on per column centimetre		

*** AGENCIES WILL NEED TO ADD COMMISSION AS WE ARE UNABLE TO OFFER A DISCOUNT TO AGENCIES FOR LESS THAN A FULL YEAR BOOKING**

All prices are GST inclusive

When preparing advertising copy please note the following dimensions of our publication. Please use this as a guide for artwork.

- 5 columns per page
- 1 column – 46mm
- 2 columns – 97mm
- 3 columns – 148mm
- 4 columns – 199mm
- 5 columns – 250mm

“BACK PAGE CLASSIFIEDS” RATE (Includes artwork/design where required)

(Please tick relevant box)

Size:	2021 Price:	2022 Price:
<input type="checkbox"/> 46mm x 39mm	\$125.00	\$125.00
<input type="checkbox"/> 46mm x 81mm	\$250.00	\$250.00
<input type="checkbox"/> 97mm x 39mm	\$250.00	\$250.00
<input type="checkbox"/> 97mm x 81mm	\$500.00	\$500.00
<input type="checkbox"/> 148mm x 122mm	\$1,150.00	\$1,150.00
<input type="checkbox"/> Special size – price available on request		

“INSERTS AND NESTING” RATES

INSERT – inserted between the flysheet and the newspaper

Single sheet – cost \$750.00 per edition

Multiple sheets – contact AMA (ACT)

NESTING – inserted inside the front cover of the newspaper

Single sheet – cost \$1225.00 per edition

Multiple sheets – contact AMA (ACT)

ADVERTISING OPTIONS

(Please tick one box only)

AMA Member discount – 15% discount applies

AND

8 Months booking – paid monthly – 20% discount applies (member)

8 Months booking – paid monthly – 10% discount applies (non-member)

Commencement month / year

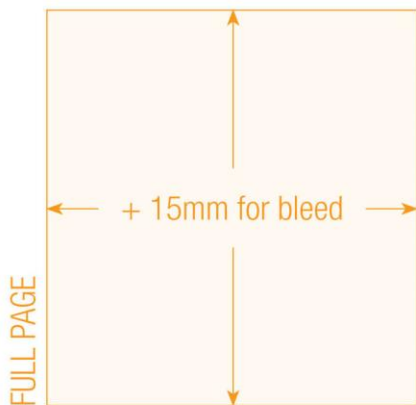
Expiry month / year

TERMS AND CONDITIONS (please read and sign below):

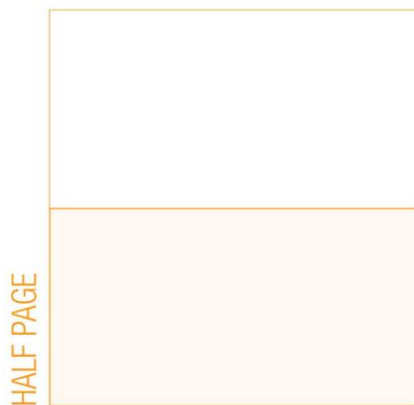
- 2021 prices may be subject to change.
- Some bookings may require payment in advance. Payment of accounts within 30 days from invoice date.
- Where an advertisement requires typesetting, a proof in PDF format will be sent by email or fax for review prior to printing. This normally occurs in the week prior to publication.
- Initial design and layout included in cost of advert. There is no charge for one change. Subsequent changes maybe charged at \$50 per change.
- Cancellation fee of 100% of advert cost for less than 21 days' notice to withdraw an advert may apply.
- AMA ACT reserves the right to vary the number and timing of editions.

I agree to the above terms and conditions: _____
(signature)

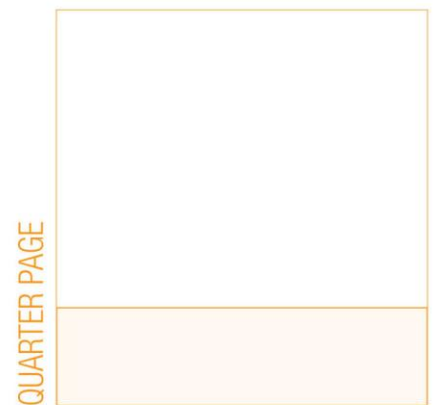
EGN ADVERT SIZES



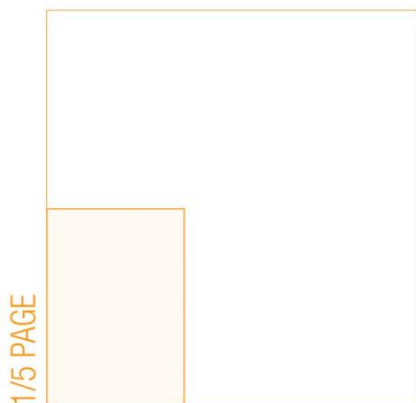
w: 250mm x h: 295mm



w: 250mm x h: 120mm



w: 250mm x h: 80mm

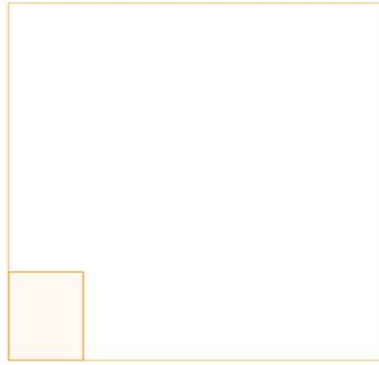


w: 97mm x h: 120mm

BACK PAGE CLASSIFIEDS ADVERT SIZES



w: 46mm x h: 39mm



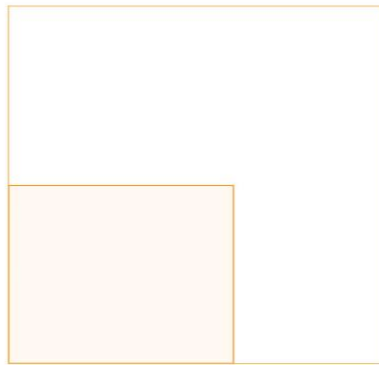
w: 46mm x h: 81mm



w: 97mm x h: 39mm



w: 97mm x h: 81mm



w: 148mm x h: 122mm